

Wellness Program Communication Materials

Maximizing Your Investment

We Want Your Wellness Program to be Successful!

Pathways to SmartCare has experience working closely with businesses to plan and implement tailored wellness programs. We know that the key to your successful program is getting employees involved about the program's details, benefits and incentives.

So, We've Made it Easy for you to Promote Your Wellness Program.

Our promotional package includes customization using your logo, event details, organization name and other details. We can even add in a special message that you would like to relay. You can choose from the following:

- Post Cards to mail or hand out personally
- Large 13x19" posters to hang in high traffic areas
- Extra large 22x28" banner
- Email Campaigns
- Paycheck inserts and direct mail letters
- Customized Promotional Giveaways like pedometers, water bottles, self-care books, and much more!
- Table Tents for lunch rooms and common areas



PATHWAYS TO
smartcare

The Sooner We Can Start, The Better!

Due to the nature of employee wellness programs, the sooner we are able to put the package together, the better. Informing the participants of your wellness program early will allow them to make time and prepare themselves for making a lifestyle change.

After we put together a package for you and payment is received, we will gather your specific event details, images and any message to your employees that you would like to add. Once a proof is made up and approved, the materials will be delivered to your location.

Please Send Us:

1. A High Resolution digital copy of your logo
2. Your specific message to include on the materials

For more information or to submit your logo and message,
Email Mary Hagan Double: mdouble@american-healthcare.net

